

Monday – May 12<sup>th</sup>, 2025

- 9:00am      Opening Session  
Hall of Fame Speaker – John Gheron – IBF  
Owning Your Business – Leading an Industry – Dennis Lyle - IBA
- Noon         Lunch (provided)
- 1pm          Afternoon Session  
RAB Training Introduction  
A “Radio” Career – It’s Not What You Think, It’s Better – Mike Hulvey -RAB  
The Program Director -
- 5:00pm      Social Hour at Barrell House

Tuesday – May 13<sup>th</sup>

- 9am          Opening Session – Key Take-a-Ways  
Video Didn’t Kill the Radio Star – Storytelling      Kyle Hutchison  
Building A Career: What I Learned
- Noon         Lunch (provided)  
Podcasting – Creating Your Brand  
RAB Training  
What You Should Know About Tomorrow’s Jobs      Maleek Ndile – Marquee
- 5:00pm      Social Hour at Barrell House

Wednesday – May 14th

- 6am            LIVE Radio Show (6a-10a)  
                  Show Prep – You Don’t Wing It!  
                  Basics of Doing a Great Music Radio Show
- Noon            Lunch (provided)  
                  Sharing My Story – Television Today            Kevin Cross – NBC 5/Chicago  
                  Play By Play – Radio  
                  RAB Training
- 5:00pm        Social Hour at Barrell House

Thursday – May 15<sup>th</sup> Chicago Travel Day

- 6:45am        Departure to Chicago – Hotel Parking Lot  
                  Marquee Sports/Chicago Cubs Television  
                  Lunch (provided)  
                  Big Ten Network - Tour & Talk  
                  NBC 5 - Tour and Talk  
                  Cumulus Radio (WLS A/F) – Tour and Talk
- 8:30pm        Return back to Bloomington Hotel

Friday – May 15th

9am            Opening Session –  
Selling a Sports Brand (NFL to the Indy 500)            Doug Barnette  
News Still Matters – Audio/Digital

Noon           Lunch (provided)  
You Can Do Anything    RJ Crace  
RAB Training  
What Are Companies Looking for Now & Next

5:00pm        Social Hour at Barrell House

Saturday – May 16th

9am            Opening Session –  
Saturday Morning Sports Talk                                Group  
Impacting Your Community – Amazing Stories            Brian Byers  
Sharing What We've Learned                                    Class

1pm            Conclude 2025 IBF Audio Career Academy